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**ABI** Associazione  
Bancaria  
Italiana

# PROVISIONAL SESSIONS SCHEDULE



## IL SALONE DEI PAGAMENTI 2025 GENERATIVE TALENT

### 10 YEARS OF INNOVATION

MILAN, ALLIANZ MICO

29, 30 and 31 OCTOBER 2025

[salonedepagamenti.com](https://salonedepagamenti.com)

#salonepagamenti #payvolution  
#agoràdelfuturo



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Industria 4.0





# THEMATIC AREAS 2025

## INNOVATION AND FUTURE



### The Future of Payments: evolution, scenarios and business models

- **European** payments and **international** payments
- Evolution of **global competition** and **business models**
- **Open Finance** and **Embedded payments**
- **Innovation** and **regulation**: opportunities and challenges for the sector

Hashtag: *#FuturePayments*



### Tech, cybersecurity & AI: innovation in payments

- **Artificial intelligence** in payments: from fraud detection to transaction automation
- **Digital identity**: new standards for biometric authentication and advanced KYC
- **Cybersecurity and data protection**: AI against financial sector fraud and cyber-attacks
- **Open Finance** and the **API economy**: new interoperability and customisation-based business models
- **Decentralised finance** and **asset tokenisation**

Hashtag: *#TechPayments*



### Payments for a sustainable and inclusive economy

- **Sustainable finance** and **ESG** in payments
- **Digital and financial inclusion** for companies and consumers
- Payments as a **driver of digitalisation and economic development**

Hashtag: *#PaymentsForGood*

## MARKET PLAYERS AND TOOLS



### Purchases in the Future: Payments from Phygital to B2B to Omnichannel services

- **Frictionless experiences**: instant checkout, biometric payments and advanced UX
- **In-store and online innovation**: self-checkout, voice payments and mobile commerce
- **Omnichannel payments and X-Commerce**: integration between physical, digital and new platforms
- **B2B solutions**: Integration between payments, supply chain and e-invoicing
- **Loyalty and embedded payments**: payments as leverage for loyalty and personalisation

Hashtag: *#SmartCommerce*



### Money goes digital

- Evolution of the **CBDC**: a global challenge
- **Digital euro**: ready for the next phase?
- The **wholesale side of the CBDC** and the needs of the market
- Public and private trialling in the **wholesale CBDC** world
- **Crypto activity** and **stablecoin**: from MiCAR to developments in the US

Hashtag: *#DigitalEuro*

## AGORÀ DEL FUTURO



### Area dedicated to the innovation ecosystem

- **Open Ecosystem & Innovation**: open everything
- **Artificial Intelligence, Cybersecurity, Digital Identity**: the new frontiers of innovation
- **Digital Euro, Experimentig, DLT e WCBDC**: the future of the digital currency
- **Debunking**: tips for building a solid reputation
- **FinTech and Start-ups**: discovering the start-ups of the future



**FINAL EVENT OF THE DIGITAL MARKETING AND COMMUNICATION OBSERVATORY**

**Marketing and Communication in the digital world**: ready for value generation?



### INTERNATIONALISATION AND FINTECH

Il Salone dei Pagamenti is Industry Partner of Money 20/20 with a space in the ICE stand



### INNOVATION AND YOUNG PEOPLE

**Terrazza dei Talenti**: Launch of **the Vault**, a new channel for engaging with Gen Z about finance, created with Chora & Will



# THEMATIC AREAS 2025

## INNOVATION AND FUTURE



**The Future of Payments: evolution, scenarios and business models**



**Tech, cybersecurity & AI: innovation in payments**

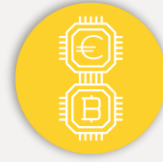


**Payments for a sustainable and inclusive economy**

## MARKET PLAYERS AND TOOLS



**Purchases in the Future: Payments from Phygital to B2B to Omnichannel services**



**Money goes digital**

## AGORÀ DEL FUTURO



**Area dedicated to the innovation ecosystem**



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## DIGITAL MARKETING AND COMMUNICATION





Marketing and Communication in the digital world: ready for value generation?







# Provisional Sessions Schedule *Wednesday, October 29*

	 Gold	Brown 1+2	Brown 3	Amber 1+2	Amber 3	Amber 4	Amber 5+6	Amber 7+8	 Agorà del Futuro	 The Vault Live Terrazza dei Talenti
09.00	<b>OPENING PLENARY SESSION</b>  <b>SALONE DEI PAGAMENTI 2025</b>		<b>SESSION</b> The darkness beyond the screen: AI & crypto deception <b>FEDUF</b>	<b>SESSION</b> Meeting for schools <b>FEDUF</b>						<b>NOVEETRENTA</b> Live with Est Radio The origin of Cool Kids Broadcast?
10.00										<b>KEYNOTE SPEECH</b>
11.00										<b>WORKSHOP</b> Will we pay with our minds?
12.00			<b>SESSION</b> AI disruption in banking and how to stay safe online <b>FEDUF</b>	<b>WORKSHOP</b> Payment loyalty: myth or possible reality? <b>IPSOS DOXA</b>						<b>SWING</b> Failing, learning, rising
13.00										
14.00	<b>SESSION</b> Instant Payments: We're Ready! <b>ABI</b>	<b>WORKSHOP</b> Internationalization of payments: European evolution and prospects in B2B and B2C contexts <b>INTESA SANPAOLO</b>	<b>SESSION</b> From T+2 to T+1: a revolution for Securities Settlement? <b>ABI</b>	<b>WORKSHOP</b> <b>MASTERCARD</b>	<b>WORKSHOP</b> Request to Pay: The New Era of Digital Collections <b>CBI</b>	<b>WORKSHOP</b> From Payments to Value-Added Services: Evolution European Ecosystem <b>TAS</b>	<b>WORKSHOP</b> <b>OPENWAY</b>	<b>WORKSHOP</b> Beyond payment: how Adyen partnered with Tot to create an all-in-one solution for Italian businesses <b>ADYEN</b>	<b>SESSION 1. DIGITAL IDENTITY</b>	
15.00									<b>SESSION 2. CYBERSECURITY</b>	<b>TALK</b> We Road: How to Scale and Expand a Business
16.00	<b>SESSION</b> "Verification of Payee" begins: initial experiences and new challenges <b>ABI</b>	<b>SESSIONE</b> Pagamenti e presidi AML: scenari in mutamento <b>ABI</b>	<b>SESSION</b> AI Adoption @ Scale: strategy and governance to make AI a strategic asset <b>ABI</b>	<b>WORKSHOP</b> Composable and embedded solutions for business growth and user value <b>FLOWEX MAMBU</b>	<b>WORKSHOP</b> <b>GRUPPO ION</b>	<b>WORKSHOP</b> <b>NEXI</b>	<b>WORKSHOP</b> <b>NUMIA</b>	<b>WORKSHOP</b> <b>POSTEPAY</b>	<b>SESSIONE 3. DEBUNKING</b>	<b>PODCAST LIVE</b> Actually Live 
17.00										
18.00										

**Attention:**  
Conference room assignments may be subject to change. This schedule is provisional. It may be subject to further changes regarding title and placement of the individual sessions as well as the conference room indicated.





# Provisional Session Schedule *Friday, October 31*

	Brown 1+2	Brown 3	Amber 1+2	Amber 3	Amber 4	Amber 5+6	Amber 7+8	Agorà del Futuro	The Vault Live Terrazza dei Talenti	Space 1
09.00										
10.00	<b>SESSION</b> Payments increasingly European: what role for private solutions? <b>ABI</b>	<b>SESSION</b> Cash or Crash? How to survive daily finances <b>FEDUF</b>	<b>SESSION</b> The most innovative solutions in corporate payments at the service of businesses <b>ABI</b>	<b>SESSION</b> The future is now: a digital and instant Public Administration <b>ABI</b>	<b>WORKSHOP</b> <b>BOOKED</b>	<b>SESSION</b> AI, Security, and Payments: who really rules the game in the era of Open Finance? <b>ABI</b>	<b>EVENT</b> CLOSING EVENT OF THE DIGITAL MARKETING AND COMMUNICATION OBSERVATORY <b>ABI</b>	<b>SESSION 7. DIGITAL PAYMENT</b>	<b>NOVEETRENTA</b> Live with Est Radio Navigating Gen Z	
11.00									<b>KEYNOTE SPEECH</b>	
12.00	<b>SESSION</b> Beyond borders: transforming international payments <b>ABI</b>	<b>SESSION</b> Cyber quiz: know, choose and pay safely <b>FEDUF</b>	<b>SESSION</b> tbd <b>ABI</b>	<b>SESSION</b> Security in digital payments? It's a team game <b>ABI</b>	<b>SESSION</b> EUDI Wallet and eIDAS 2.0: new roles and services in the digital identity ecosystem <b>ABI</b>	<b>SESSION</b> Digital Payments: Customer Behavior and the Evolution of Banks <b>ABI</b>		<b>SESSION 8. DIGITAL EURO «ASK ME ANYTHING»</b>	<b>WORKSHOP</b> Don't panic: how to handle communication crises	
13.00									<b>SESSION 9. EXPERIMENTING</b> ECB innovation partnership for the digital euro	<b>SWING</b> A day in the life of my Wallet
14.00	<b>CLOSING PLENARY SESSION</b>  <b>SALONE DEI PAGAMENTI 2025</b>									
15.00										
16.00										
17.00										
18.00										

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